

READERS WRITE**GOP should key on Trump's positive results**

Sen. Mitch McConnell's 2020 strategy to run against socialism may be flawed for two reasons. First, merely saying "socialism" may not persuade voters to vote Republican. The Cold War ended decades ago, and it's incorrect to assume people know about the poverty, lack of freedom, and murders under socialism. Second, voters are more likely to vote for a positive and hopeful message. McConnell and the GOP should be highlighting results of the Trump administration: record low unemployment, a growing economy, foreign policy victories, etc. While McConnell argues that negative campaigns often work, he should refresh himself with Ronald Reagan's 1984 positive campaign messaging, "It's Morning Again in America" commercials, and his landslide victory. The key to a Republican victory is positive messaging about how President Trump and the Republicans have made America a better place.

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